Survey Instrument  Alumni Survey
Owner(s)  Vice Provost for Education; Vice President for Institutional Affairs
Sponsor(s)  Council of Undergraduate Deans
Study Population  Bachelor’s Degree recipients who earned degrees in 2005, 2006, and 2007
Invited Participants  Census
Invitation Signatory  Provost

Administration
The Alumni Survey is administered, via the web, every four years. The survey is open for approximately one month in the later part of the Spring semester.

Brief Description
The Alumni Survey is a retrospective assessment of the college experience. It is designed to generate feedback from Alumni for the purpose of assessing outcomes on several dimensions. These include involvement as undergraduate students, perceptions of institutional emphases, as well as estimated gains in knowledge and skills. Additionally, the Alumni Survey gathers information about activities and experiences following graduation, employment and further education, work and civic contributions, as well as career and life satisfaction.

Relationship to Other Instruments
The Alumni Survey is given in conjunction with other elite colleges and universities across the country. As such, Penn is able to benchmark survey results against its peer institutions.

Because the Alumni survey includes three graduating classes, at least one of these classes was also asked to complete the senior survey at the time of graduation allowing for potential longitudinal analysis. Several questions are common to both surveys affording the ability to compare anticipated and actual behavior.

The Alumni Survey, like most institution-wide survey initiatives, contains institutional questions about Penn’s culture and climate. These questions gather important feedback and allow for comparisons to be made between student, faculty and alumni opinion.

Data gathered by the Alumni Survey can also be linked to additional information contained in the data warehouse, allowing for further analysis.

Survey Results
A top-level summary report will be generated comparing Penn Alumni responses to Alumni responses at participating COFHE institutions.

Distribution Plan
Selected information from the Penn Alumni Survey is available by request.